Product lifecycle management (PLM) is the process of managing the entire lifecycle of a product from its conception, through design and manufacture, to service and disposal. PLM integrates people, data, processes and business systems and provides a product information backbone for companies and their extended enterprise.

Product lifecycle management is one of the four cornerstones of a corporation's information technology structure. All companies need to manage communications and information with their customers, suppliers and resources within the enterprise. Agitech's PLM services include:

- Consulting Domain Specific Consulting, Business Process Consulting & Mapping, PLM Product Selection, Business Case and ROI Development.
- Implementation Business/Data Modeling, Configuration & Customization, Productivity Improvement Tools.
- Data Migration Migration of Native/Legacy System Data, Migration of Data Upgrades, Migration Tools, Utilities and Best Practices.
- Integration Integration with PLM/ERP/SCM, CAD/Authorization tool Integration, EAI and Point to Point Solutions.
- Sustenance Ongoing Maintenance, L1, L2 & L3 Support, 24/7 Support.
- Application Upgrade Version Upgrade, Data Migration and Carry Forward Customization.